## Allergy Technologies Offers Bed Bug Protection to Philadelphia Fans Traveling to The Big Game

Fans can register for a free ActiveGuard® Mattress Liner at NoBedBugsBigGame.com

**PHILADELPHIA** – <u>Allergy Technologies</u>, based in Ambler, PA, is offering free *Active*Guard® Mattress Liners to Philadelphia fans traveling to The Big Game to protect against bed bugs. The liners, which are available to the first 500 fans who register, can be obtained at *NoBedBugsBigGame.com*.

According to the National Pest Management Association, 38 percent of Americans are concerned about encountering bed bugs while traveling, as the bugs can leave behind itchy, red welts and increase their risk of infection from scratching.

"We are excited our hometown team is in The Big Game and want to do our part to ensure fans traveling to the Big Easy protect themselves and their loved ones," said Joseph Latino, President of Allergy Technologies.

ActiveGuard® Mattress Liners, which are used in major hotel chains nationally, kill bed bugs and are proven to prevent bed bug infestations from spreading. The liners are treated with permethrin, the same ingredient used globally on mosquito nets and clothing to protect against insects, and start working within 10 minutes of contact, killing bed bugs continuously 24/7 for two years.

"It is important to note that bed bugs do not discriminate and can be found anywhere there is a warm body and a bed," said Dominique Sauvage, Senior Vice President at Allergy Technologies. "Five-star hotels, roadside motels, rental properties, and luxury mansions are all susceptible to bed bugs, which are notorious hitchhikers, meaning they travel on people's clothing, in luggage, and by various modes of transportation."

ActiveGuard® Mattress Liners work on any bedding including mattresses, air mattresses, box springs, and sofa beds. The soft, breathable, thin material can be installed onto a mattress or box spring by one person in less than a minute. "You simply fit the liner over the bedding and pull down on the edges of the liner to ensure a tight fit, like a fitted sheet," added Latino. "You then make your bed with sheets, blankets, etc., as per usual."

For more information on Allergy Technologies, visit <a href="www.allergytechnologies.com">www.allergytechnologies.com</a>.

## **About Allergy Technologies LLC**

Allergy Technologies LLC is committed to the creation and manufacture of innovative, effective, and consumer-friendly products and programs addressing major issues in both pest control and healthcare. The company's claims are always the result of scientific truth and rigor.

ActiveGuard® Mattress Liners are available for purchase by pest control professionals and distributors; hoteliers; colleges and universities; property management; federal, state, and local

housing; cruise lines; and homeowners. Its ATHAC™ family of programs for affordable housing, other multi-occupant dwellings, hospitality, and senior care facilities work closely with management, residents, staff, and pest managers to offer unique, multifaceted, facility-wide approaches to long-term prevention of public health pests. Allergy Technologies is a subsidiary of A. Carey Co. LLC, which focuses on using philanthropy as a core business strategy for its businesses. Through its Philanprofit<sup>SM</sup> strategy, a portion of all *Active*Guard proceeds go to help fund inner-city homeless and women's shelters and asthma clinics. For more information, please visit the Allergy Technologies website at <a href="https://www.AllergyTechnologies.com">www.AllergyTechnologies.com</a>.###